SHEFFIELD THEATRES

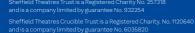
WORKING WITH YOUR BUSINESS

Winner of the Sheffield Business Awards Contribution to Visitor Experience Award 2018















HOW CAN YOUR BUSINESS MAKE A DIFFERENCE?

Sheffield Theatres is a place for everyone. With your help, we can contribute to the vibrancy in our city by offering a great night out, investing in talent and engaging with our community.

EMPOWERING YOUNG PEOPLE

Sheffield Theatres' ambition to engage with children and young people is an investment in our city's future. We take the magic of live theatre into schools and bring the creativity of children and young people into the theatre – sparking imaginations, building confidence and raising aspirations.

ENABLING EXPERIENCES

Launchpad brings together adults with learning disabilities and/or autism to develop skills in performance and theatre production—showcasing their skills, talent and creativity.

"For people with disabilities you often don't have the opportunity to have a voice. Here you can say what you want to say in a comfortable space in your own way and in your own words."

- Doug, Launchpad participant





ENRICHING LIVES

Sheffield Theatres is proud to be a Dementia Friendly organisation and aims to support people living with dementia to enjoy experiences and activities at the theatres.

"Support for people living with dementia and their families is a cause close to my heart. I have chosen to sponsor the Sheffield Theatres Dementia Friendly tea dances because they offer a friendly, social environment for people living with dementia to experience the joy of music."

- Richard Bolton, R&M Bolton

CELEBRATING AND SUPPORTING LOCAL TALENT

Sheffield Theatres is committed to supporting artists in the city. Skills workshops, performance opportunities and the Making Room network all help to attract and retain talent in the region.

"Sheffield Theatres has always had an impressive reputation for its outreach work, as an ethical recruiter we felt partnering with an organisation that had shared values and ultimately improves the lives of local people was a natural choice."

- Louisa Harrison-Walker, Benchmark Recruit

HOW CAN WE HELP YOUR BUSINESS?

Becoming a corporate partner will ensure that your organisation benefits from association with one of the UK's most successful producing theatres.

Our partnership programme offers a level of support to suit every business starting from £1000+VAT per year. Benefits include brand recognition, hospitality, access to sell-out shows and unique events.

You will be joining a network of like-minded businesses as well as demonstrating your commitment to the local community and arts in Sheffield.

Bespoke partnerships can be tailored to fulfil your business objectives and areas of interest, focussing on three key themes:

CORPORATE SOCIAL RESPONSIBILITY

Your support can help us to deliver projects that make a real difference, engaging with young people in Sheffield or bringing the joy of live theatre to as many people as possible.



PRODUCTION SPONSORSHIP AND MARKETING

Sheffield Theatres creates bold, award-winning work across our three stages and choosing to support this work as a sponsor can offer high-impact branding opportunities, reach new customers and audiences across the city and build a powerful presence.



HOSPITALITY AND EVENTS

Host special events for your clients and guests in one of our unique spaces, which offer exclusive access and a deeper insight into the productions on our stages. Alternatively, you could choose to support one of Sheffield Theatres' key events, like the annual fundraising gala or business lunch and benefit from the profile and networking opportunities.

"We are proud to support an organisation that shares our values; passion, energy and expertise. We have developed a valuable partnership that helps us to meet our business development objectives whilst supporting the work of Sheffield Theatres."

Nicholas Bolton, Invested Wealth & Investment

 $\overline{0}$

CORPORATE PARTNERSHIP BENEFITS

	l	1.	1.
	Silver Partner £5,000	Corporate Member £3,000	Corporate Member £1,000
Tickets			
Complimentary Tickets (per year)	30	20	6
Access to sold out shows	\odot	\odot	\odot
Hospitality			
Access to private bars	\odot	\odot	\odot
Complimentary Programmes	15	10	3
Benefits for your Staff			
£2.50 discount on tickets Mon-Thu	\odot	\odot	\odot
Selected Ticket offers during the year	\bigcirc	\bigcirc	\odot
10% Discount at Crucible Corner	\odot	\odot	\odot
Accreditation			
Credit hyperlinked online and in print	Logo	Line	Line
Networking and Business Development			
Invitation to Annual Business Lunch	\odot	\odot	\odot
Access to account manager	\odot	\odot	\odot
Unique and Bespoke			
Exclusive event, marketing opportunity or opportunity to support a specific learning and engagement project	$ \oslash$		

All prices are exclusive of VAT

For more information please contact Laura Winson, Partnerships Development Officer 0114 201 3831

l.winson@sheffieldtheatres.co.uk

"City Taxis Partnership with Sheffield Theatres has really developed over the past nine years and it is fantastic that we are about to celebrate our 10th anniversary together. The partnership is an amazing marketing tool to reach all ages – it's truly astonishing how people engage with the theatres"